



**Neal Freeman**

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## PROFESSIONAL PROFILE

Neal Freeman, President of Watkins Real Estate Group, received his BA Degree from Furman University in 1980 and his MBA from the University of Georgia in 1982. He has twenty-nine years of experience in the commercial real estate industry.

Neal joined Watkins in 1981 as a Lease Administrator, progressing to Leasing Agent, Development Assistant and then to Vice-President of Development. In 2000, he was named Company President, a position he holds today. He also serves as a member of the Executive Board of Watkins' parent company, Watkins Associated Industries, Inc.

At Watkins, Neal has been responsible for the development, leasing and management of over 50 Publix-anchored neighborhood shopping centers in Georgia, Florida, Alabama and Tennessee.

He is also the founder and developer of Watkins' innovative new Family Festival Retail Centers, whose sports-oriented facilities and kids-oriented tenant mix create a unique family shopping experience. The newest Family Festival Center opened in November of 2009 in Forsyth County, GA, and prior to completion of construction, was well over 90% pre-leased.

## EDUCATION

**Furman University**, Greenville, SC  
BA, 1980

**University of Georgia**, Athens, GA  
MBA, 1982

## AFFILIATES

**Trustee**, Watkins Christian Foundation  
**Member**, Executive Board for Watkins Associated Industries  
**Past Trustee**, Wesleyan School  
**Board Member**, Fellowship of Christian Athletes

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